

2024

EDITORIAL CALENDAR

	FEBRUARY	MARCH	APRIL	MAY	
 <p>SPOTLIGHT</p>	<p>Assessing the evolving I-O landscape: key challenges and opportunities for 2024</p>	<p>Combination therapy development</p>			
 <p>CHANNEL FOCUS Tools & Technologies</p>		<p>Practical considerations for cutting edge tech</p>			
JUNE			SEPTEMBER		
			<p>Enhancing clinical development and patient stratification</p>		
NOVEMBER		<p>Tools & Technologies channel</p> <ul style="list-style-type: none"> ▶ Channels allow us to zoom right in on specific aspects of topic areas that are of special interest to BioInsights members. ▶ The Tools & Technologies channel will feature three editions in 2024, covering topics such as AI, multiomics and <i>in vivo</i> tools. 		<p>Each spotlight will comprise:</p> <ul style="list-style-type: none"> ▶ Peer-reviewed Reviews and Expert Insight articles written by leading experts in the field ▶ Webinars, featuring industry speakers and sponsors discussing key topics specific to the Spotlight ▶ Podcast, written and video interviews with key opinion leaders ▶ On demand roundtable discussions 	<p>Immuno-Oncology Insights' spotlights provide you with fantastic opportunities to:</p> <ul style="list-style-type: none"> ▶ Educate your target market about your company's expertise, capabilities and experience ▶ Share your latest data with organizations looking for partners and service providers in your field ▶ Profile your executives and scientists as thought-leaders and KOLs ▶ Generate qualified leads from across the global sector ▶ Increase awareness of your company's role in immuno-oncology R&D
<p>Tools and trends of tomorrow</p>					

2024

EDITORIAL CALENDAR



Spotlight details

FEBRUARY

Assessing the evolving I-O landscape: key challenges and opportunities for 2024

- ▶ Progress being made in solid tumors
- ▶ Are cancer vaccines back from the dead?
- ▶ What's next for checkpoints?
 - ▶ What will the development of biosimilars mean for the field?
- ▶ Investor, financial, and market access trends

MARCH

Combination therapy development

- ▶ Are multimodality approaches the future of the field?
- ▶ With combination trials proving complex and expensive, how can resources best be deployed/trial design be optimized?
- ▶ Combinations in solid tumors—opportunities and challenges
- ▶ Safety considerations: will synergistic effect also result in synergistic toxicity?

SEPTEMBER

Enhancing clinical development and patient stratification

- ▶ Clinical trial design innovation and dose selection and optimization
- ▶ Increasing global patient access and patient diversity
- ▶ Improved methods of early detection and optimizing precision medicine strategies
- ▶ Combining and integrating emerging tools to turn data to knowledge

NOVEMBER

Tools and trends of tomorrow

- ▶ What lessons can be drawn from previous negative outcomes from preclinical and clinical studies?
- ▶ Does the field need to better manage toxicity with existing therapies, or find new targets and approaches?
- ▶ Exploring key enabling technology and platform innovation trends and advances for the year(s) to come
- ▶ Making models more applicable for safety and efficacy

2024

EDITORIAL CALENDAR



Tools & Technologies channel focus

MARCH

Practical considerations for cutting edge tech

- ▶ How can tools such as AI be embedded into prospective ongoing clinical trials?
- ▶ As data science becomes increasingly important, how can we integrate/educate data scientists and cancer immunologists?
- ▶ Are tools like spatial omics practical and usable yet?

Immuno-Oncology Insights provides you with fantastic opportunities to:

- ▶ **Educate your target market** about your company's expertise, capabilities and experience
- ▶ **Share your latest data** with organisations looking for partners and service providers in your field
- ▶ **Profile your executives and scientists** as thought-leaders and KOLs
- ▶ **Generate qualified leads** from across the global sector
- ▶ **Increase awareness** of your company's role in cell and gene therapy R&D and manufacture.